

CUSHMAN & WAKEFIELD FLOORING PROGRAM

THE C&W PARTNERSHIP WITH PATCRAFT ALLOWS YOU TO CONTROL THE OUTCOME OF THE PROJECT AND DELIVER VALUE TO THE CLIENT.



Patcraft is part of the Shaw Industries family of brands, fortified by the strength and stability of a Berkshire Hathaway subsidiary. We are a vertically integrated company, from yarn extrusion to manufacturing, distribution and transportation, to carpet reclamation and recycling. Our award winning designs (including consecutive Best of NeoCon awards), are backed by the strongest warranties in the industry, ensuring quality and performance that **transform customer experience**.

KEY BENEFITS

- **Preferential manufacturing** – priority management of orders
- **Reclamation program** – Shaw reclaims and recycles EcoWorx carpet FREE of charge
- **Consumer Connect** – **employee discounts** extended to Cushman & Wakefield employees
- **Account monitoring and reporting** – customized tracking and reporting to meet your requirements as shown in the examples below
- **Products available in every price point** - to keep you on budget
- **Product bundling** - from a single source
- **LEED contributing products**



PRODUCTS TO INSPIRE AND CREATE YOUR LOOK

| | |
|--|-----------------|
| MODULAR CARPET TILE | AREA RUGS |
| PERFORMANCE BROADLOOM | CERAMIC TILE |
| CUSTOM DESIGNS | PORCELAIN TILE |
| CARPET ENTRY SYSTEMS | RESILIENT SHEET |
| LUXURY VINYL TILE & PLANKS (LVT & LVP) | ADHESIVES |
| WALL BASE & TRANSITION STRIPS | ARTIFICIAL TURF |

DISCOUNT PRICING

Deeply discounted pricing - by leveraging your total Cushman & Wakefield-influenced spend, we can extend deeply discounted pricing to even your smallest clients



EVERY FLOORING EXPERIENCE IS PERSONAL. PATCRAFT FLOORS ENHANCE SPACES, CREATING AN INVITING EXPERIENCE THAT ENHANCES THE BRAND AESTHETIC AND HOLDS UP TO HEAVY DEMAND.

